Richard De A'Morelli

Editor • Proofreader • Publishing Consultant • Author
Contact: Richard@Spectrum.org

Professional Experience

- 30 years working in-house and contract roles as a book and magazine editor (print & digital)
- Management-level editorial positions with multiple publishers
- Bylined editorial staff member to the late, bestselling author Irving Wallace
- Author of the Spring 2017 genre bestseller, Elements of Style 2017, a modern grammar and style handbook for writers, editors, and students. Required textbook in college courses at California State University (Fullerton); University of California (San Francisco); University of Texas (San Antonio); and University of Minnesota.
- Other author credits include 16 books, 500+ bylined news and magazine feature articles
- Developed and taught 11 college-level, online courses on creative writing, technical writing, journalism, and English grammar at Virtual University
- Edited/proofread more than 400 academic courses developed for Virtual University
- 15 years as a Web developer with expertise in Javascript, jQuery, Perl, and PHP

Qualifications

- Developmental editing
- Content editing
- Copy and line editing
- Proofreading
- Technical and academic writing
- Feature writing
- News reporting
- Print and e-book design
- E-book formatting and conversion
- Paralegal support
- Web programming languages: HTML 5, CSS 3, PHP, Perl, Javascript, jQuery

Education

Bachelor of Arts, Journalism (1993)

Eldorado College, Oceanside California USA Concentration in Technical Writing, Computer Science

Work Experience

Editor, Proofreader, Copy Writer

Freelance (1985 to present)

Developmental editing, content editing, copy editing, proofreading, writing and publishing support services for small businesses, nonprofits and private clients in the US and Canada

Editorial Director

Virtual University (1995 to 2014)

Produced and edited 400 courses written by instructors for a global audience of adult

e-learners. Performed developmental editing, content editing, fact checking, line editing and proofreading

- Managed a team of 75 freelance writers, instructors, interns, and volunteers
- Edited and fact-checked newsletters, FAQs and 10,000+ pages of free content

Content Editor, Copy Editor, Quality Control Auditor

Demand Media – Santa Monica CA (2012 to 2014)

- Content editor, special projects editor and quality control auditor for the company's various Technology websites. Duties included content review, fact checking, handling rewrite requests, line edits, proofreading and final approval of submissions by writers. Daily interaction with writers and staff. Edited 500+ articles monthly
- Content editor, quality control auditor, copy editor and line editor for Demand Media's legal websites. Special projects editor for TurboTax, Legal Zoom & Attorneys.com clients. Performed content editing, line edits and proofreading. Edited 300+ legal articles monthly

Managing Editor

Spectrum Ink Publishing – Vancouver, Canada (2012 to present)

Editorial review and approval/rejection of fiction and nonfiction book submissions from authors and agents. Oversight of two editorial interns. Content editing, proofreading, paperback and e-book interior design and formatting; e-book conversion; cover design; ISBN and barcode allocation; and paralegal support functions, including copyright filings and take-down notices.

Editorial Staff Member

Irving Wallace - Brentwood, CA

Bylined editorial staff member to the late Irving Wallace, one of the bestselling authors of modern times. Developed and edited chapters in *The Book of Predictions*; interacted with writers and other contributors. Responsible for content selection and editing. Contributed to *People's Almanac*, *People's Almanac* II; *The Book of Lists*, and *The Book of Lists II*

Managing Editor

Weekend Magazine – Valley Publishing, Northridge CA

Managing Editor

Probe the Unknown – Rainbow Publications, Burbank CA

Contributing Editor

Psychic World – CBS Consumer Publications, NY

Managing Editor

Alternate Market Journal – Globe News Corp., Los Angeles CA

Instructor: Journalism, Creative Writing, Technical Writing, Self-help Topics Learning Tree University – Northridge, California

Writing Credits

Books: Published (partial list)

- Elements of Style 2017 (Genre Bestseller, Spring 2017)
- Quick & Easy English Punctuation (2017)
- Elements of Style: Classic Edition (2017, editor)
- Writer's Guide to Marketing and Promotion (Upcoming, Fall 2017)
- Live Well, Be Happy (2016)
- As a Man Thinks (2016, editor)
- Night Games Trilogy (Upcoming, Winter 2017)
- Biostorm Trilogy (Upcoming, Spring 2018)
- Whole Being Handbook (2010)
- Psychic Power: Develop Your ESP (out of print); translated into three languages
- How to Survive the Future (out of print)
- Numerology: The Key to Your Inner Self (out of print); translated into five languages

Magazines, Tabloids, Local Newspapers (partial list)

- The Star (New York)
- Daily News (Los Angeles CA)
- Midnight / Globe
- Valley Spectrum (Burbank CA)
- Village Voice (New York)
- Weekend Magazine (Northridge CA)
- Alternative Market Journal

- Compute!
- RUN
- Probe the Unknown
- Beyond Reality
- Fate
- Wall Street Review
- Compute!

E-Courses: Developed and Taught Online (partial list)

- Express Yourself! 30 Days to Better Writing
- Write Right: Essential Grammar and Style
- English Grammar 101 for Writers
- Introduction to Copyright Law; How to Write a Living Will
- Writing for Publication
- Javascript for Beginners
- Intermediate Javascript
- Advanced Javascript
- Introduction to ¡Query
- Perl Programming for Beginners